

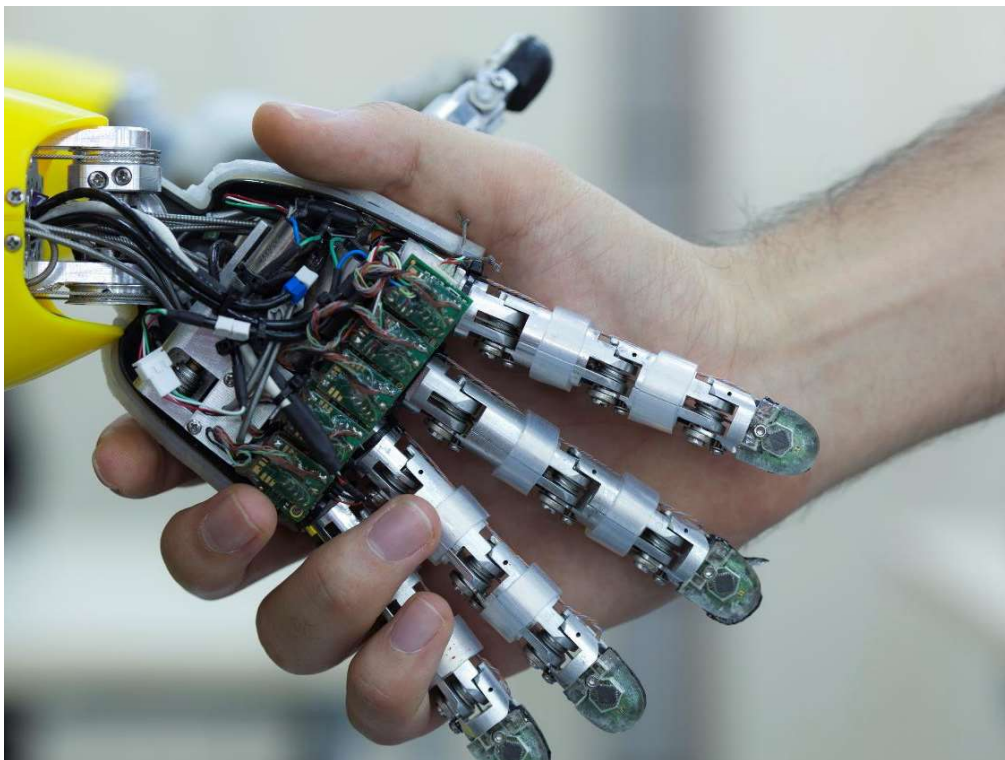


# PM Fair 2019

## Project Management and Digital Disruption. Are you ready?

### Call for Speakers

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## Introduction

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The **Project Management Institute** (PMI) is the world's leading non-profit professional membership association for the Project, Program and Portfolio Management profession. PMI serves practitioners and organizations with standards that describe good practices, globally recognized credentials that certify project management expertise, and resources for professional development, networking and community.

**PMI Belgium Chapter** is the local representation of PMI worldwide and has about 1000 members. Besides holding regular events in different cities, PMI Belgium also holds a full-day **annual congress**, where prominent speakers of national and international reputation are invited to share their experiences and recent developments and future trends in the field of project management. This popular event is attended by over 200 PMI members, sponsoring organizations and other enthusiasts of the project management profession. -This year's annual event will be held on **Friday, the 4<sup>th</sup> of October 2019** at Hotel Le Plaza in Brussels, Belgium, with a challenging theme that is aimed at inspiring all the participants.

## The Theme:

### Project Management and Digital Disruption. Are you ready?

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*“Project leaders are becoming even more essential as organizations recognize that strategy is implemented through projects and programs, and as disruptive technology frees them from mundane routines, providing more opportunity to innovate.”*

**MARK A. LANGLEY,**  
Past President and CEO of PMI

Project management professionals that will succeed in this age of disruption will have the right mindset; they will adapt rapidly to the opportunities and challenges brought about by new and rapidly evolving technology, with a powerful impact and global reach.

The 2019 PM Fair challenges our participants, 'Are you ready?' and the aim of the program is to challenge thinking, broaden horizons and put the wheels in motion to create 'Project Managers of the future'.



## The Program Content

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The main theme will be addressed from three different, but equally important, perspectives, represented by three different tracks throughout the congress. The following outlines the perspective for each track, to provide inspiration for potential speakers in providing their abstract:

- **Track 1: Digital Disruption:**

Not intended to be a pure technical stream – but instead, a practical review of technological advances from the business and project management perspective

- Increasing awareness and understanding of emerging technologies e.g. Blockchain, RPA, data analytics ....
- Determining the realistic potential of these technologies, what is / what is not possible / what is achievable and what timescales
- Disruption – impact on organization, products and services, and strategy

- **Track 2: The Human in the Digital World**

**Identifying and developing the soft skills to deal with the digital revolution:**

- The impact of technology on the workplace, changing culture
- The innovative mindset
- Managing diversity / virtual teams
- Stakeholders – guiding them through the digital minefield, from virtual to reality
- Digital competencies, digital awareness, digital learning

- **Track 3: Project Management in the New Age:**

- New product methodologies for the new environment
- Adapting existing, established processes and methodologies
- Expectation management
- Data driven decision making

The topics within the tracks are suggestions, guidance. Speakers are welcome to propose ideas for subjects and delivery within or across the tracks, in line with the overall theme.



## The Format

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The three tracks will be delivered with an appropriate mix of presentations, workshops and master classes.

### Presentations

The presentations will take place in **'The Theatre'** and will follow the Ted format, with each presentation limited to 18 minutes.

*"Tell me and I forget. Teach me and I remember. Involve me and I learn"* Benjamin Franklin

### Workshops

Knowledge comes with practice. Speakers with a practical subject, will have the opportunity to facilitate a workshop in a breakout room after their presentation. This will give to participants the opportunity to have a hands-on, interactive experience on the chosen subject.

*"Give a man a fish, and you feed him for a day. Teach a man to fish, and you feed him for a lifetime."*  
Lao Tzu

### Master Classes

There is also a limited opportunity for longer duration master classes

*"Giving connects two people, the giver and the receiver, and this connection gives birth to a new sense of belonging"* Deepak Chopra

### Fair

In addition to the formal presentations, workshops and master classes, we will again create an inspirational space to encourage professional interaction, networking, knowledge sharing and other stimulating activities. Booths will be available to enable sponsors / authors to demonstrate their products or services to a targeted group of professionals





## The Location

Our chosen venue is a 'magical and special place in Brussels'.

The Theatre of the Hotel Le Plaza is a former cinema with a surface of 460 m<sup>2</sup>, classified as a historical monument by Royal Decree. It was built in 1930, in a unique Spanish – Arab – Moorish style



With state of the art service and technology, what better way to discuss and explore the future than in this historic, fully restored theatre with its Belle Époque charm?





## Call for Speakers

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This is a call for thought leaders and innovators to actively participate in the prestigious PMI Belgium Annual National Congress, PM Fair 2019. As presenters, you form a vital part of PM Fair Team and the quality and relevance of the presentations and workshops are crucial for success of the event. Knowing that you are presenting at *THE* Project Management event of Belgium the responsibility is yours to deliver the most fitting and inspirational session, keynote or workshop/special activity.

The call is for: (Please, see proposed Program Layout in Annex A)

- 2 Keynote Speakers
- 2 Master Classes
- 4 Workshops
- 9 Classic sessions

There are no fees foreseen for our presenters as you are considered to be part of the PMI family of volunteers supporting the Project Management community of practice. Travel and accommodation expenses could be discussed on a case by case basis.

Each presenter should prepare his or her submission to include the following (see attached form):

1. Presenter's name, telephone number, e-mail address and picture.
2. Proposed topic or subject, including how it connects to the PM Fair.
3. Give your role preference (Classic speaker, Keynote, Master Class, specialist for a booth, etc).
4. Presenter's profile (75 -100 words).
5. Presentation abstract (100 – 125 words)
6. Learning goals summary i.e.: what do you want the audience to learn from your presentation.
7. Presentation experience.
8. Any special requirements for your presentation.
9. A short video of less than 2 minutes introducing the presenter and the topic. This video will be used in the promotional campaign for the congress. A link to an online video of a given speech on the topic is also allowed.

Please submit the form either in a Word or PDF format to the mailbox: [content@pmfair.org](mailto:content@pmfair.org)

Submission deadline:

27<sup>th</sup> of May 2019

Notification of Selected Presenters:

Starting from the 17<sup>th</sup> of June 2019



## Presenter Selection Process

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The selection process consists of the following steps:

1. Submit your request by sending in your abstract and other details before the due date (27<sup>th</sup> of May 2019).
2. The abstracts, materials submitted in alignment to the PM Fair theme and relevance to the profession, feasibility of proposed activity, experience of the speaker will be reviewed and a list of selected presenters for the event will be decided.
3. Selected presenters will receive a confirmation letter with more specific information and deadline for the submission of their full draft presentation.





## A: Draft Program

The draft program for the day is as shown below

Morning and afternoon sessions will commence with a keynote session and there will be a walking/working lunch available.

The program will be finalized after the selection of, and confirmation by, the presenters.

08:00	09:00	Registration & Welcome Breakfast			
		Auditorium			
09:00	09:20	Opening by the PMI BE Chapter President Stephane De Vroey + Christine Dassy			
09:20	09:40	Speaker's Talk: Each speaker gets the stage for 1 minute to present his topic			
09:45		MORNING KEYNOTE SESSION TBD Subject TBD			
	10:30	Coffee Break			
10:30	11:00	Auditorium	Breakout 1	Breakout 2	Lobby
11:00		PRESENTATION Presenter Topic 1			Coffee stand
11:20		PRESENTATION Presenter Topic 2	WORKSHOP Animator Workshop 1	WORKSHOP Animator Workshop 4	
11:30		PRESENTATION Presenter Topic 3			
12:00					
12:20					
12:30		Walking Lunch			
13:30		PRESENTATION Presenter Topic 4			
13:50					
14:00		AFTERNOON KEYNOTE SESSION TBD Subject TBD			
14:45					
15:00		PRESENTATION Presenter Topic 5	WORKSHOP Animator Workshop 2	MASTERCLASS Animator Workshop 5 1/2	Coffee stand
15:20		PRESENTATION Presenter Topic 6			
15:30					
15:50					
16:00	16:30	Coffee break			
16:30		PRESENTATION Presenter Topic 7	WORKSHOP Animator Workshop 3	MASTERCLASS Animator Workshop 5 2/2	Coffee stand
16:50		PRESENTATION Presenter Topic 8			
17:00		PRESENTATION Presenter Topic 9			
17:20					
17:30					
17:50					
		Auditorium			
18:00	18:30	Closing by PMI Board + PM Fair PM			
18:30		After Congress meet up (Open bar - Food - Networking)			
18:30					
20:00					